



**Every Woman Counts
Expenditure and Caseload
Second Biannual Report to the Legislature
Fiscal Year 2018-19**

**California Department of Health Care Services
Benefits Division**

**Every Woman Counts
Breast and Cervical Cancer Screening Services**

Senate Bill 97 (Committee on Budget and Fiscal Review, Chapter 52, Statute of 2017) amended Health and Safety Code Section 104151(b), which states:

...each year the State Department of Health Care Services (DHCS) shall provide the fiscal and appropriate policy committees of the Legislature with biannual updates on caseload, estimated expenditures, and related program monitoring data for the Every Woman Counts (EWC) Program. These updates shall be provided no later than February 28 and August 31 of each year. The purpose of the updates is to provide the Legislature with the most recent information on the program, and shall include a breakdown of expenditures for each six-month period for clinical service activities, including, but not limited to, office visits and consults, screening mammograms, diagnostic mammograms, diagnostic breast procedures, case management, and other clinical services.

In order to account for claims data lag and to ensure that the biannual report reflects optimal paid claims data for the report period, beginning with this report DHCS reorganized the biannual reports to include data for the following reporting periods: data for the period of January 1 through June 30 will be reported in the February 28th biannual report, and data for the period of July 1 through December 31 will be reported in the August 31st biannual report. This second biannual report includes Fiscal Year (FY) 2018-19 program data, updates on EWC caseload, and actual expenditures for the period July 1, 2018, through December 31, 2018, which includes some data previously reported in the *First Biannual Report to the Legislature Fiscal Year 2018-19*, released in February 2019. This one-time overlap will ensure that all future reports include biannual data as listed in the above reporting periods.

EWC Caseload¹

Observed caseload for the dates of July 1, 2018, through December 31, 2018, was 88,380 individuals. The observed caseload is cumulative since July 1, 2018.

EWC Activities for this second biannual report for FY 2018-19 (July 1, 2018 - December 31, 2018):

California Pink Ribbon License Plate:

As of December 31, 2018, the Department of Motor Vehicles issued 5,253² breast cancer awareness special interest license plates, 29 of which were motorcycle license plates. Revenue of approximately \$43,000 dollars has been generated from the breast cancer awareness special interest license plates which has been used to pay for early breast cancer detection services to uninsured women.

EWC Health Education and Communications:

In October of 2018, EWC launched a year-long Twitter campaign utilizing the DHCS twitter

¹ Caseload is defined as the sum of program recipients, by unique client identification number, who received at least one paid service during the reporting period.

² In the *Second Biannual Report to the Legislature Fiscal Year 2017-18* DHCS incorrectly stated that as of June 30, 2018, 7,691 special interest plates were issued. The statement should have read that 7,691 licensed plate transactions occurred.

account. The campaign strives to educate and improve the overall health of communities served, and provide cancer and general health education through targeted messaging. Although the messages are typically about general health care issues, some have specifically highlighted breast and cervical cancer awareness.

Below are two example tweets:

- *“If breast cancer is found early, the chance of survival is very high. Find a provider: <http://dhcs.ca.gov/OPL> #BreastCancer #BreastCancerAwareness #BCSM #BCAM”*
- *“If you have already been diagnosed with #breastcancer, find a BCCTP enrolling provider. Call 1-800-824-0088 or visit <http://dhcs.ca.gov/OPL> #BreastCancer #BreastCancerAwareness #BCSM #BCAM”*

Health Educators (HE) and Community Health Workers (CHW) conducted 199 health education classes, reaching 1,725 people throughout California. In addition, HE and CHW attended 190 community events, reaching 3,792 attendees that included rural/indigenous, American Indians, Asian/Pacific Islanders, African American, refugees, and the general population.

Washington State Settlement Agreement

In August 2018, Bob Ferguson, Washington State Attorney General (AG), and John Wiesman, Washington State Secretary of Health, announced that millions of dollars were recovered from a bankrupt charity scam, involving the Breast Cancer Prevention Fund (BCPF), a nonprofit organization. BCPF claimed that money raised through a commercial fundraiser organization, Legacy Telemarketing, was used to provide mammograms for uninsured and underinsured women in Washington, California, and Texas. The AG filed suit against the trustees of BCPF, finding that less than a fifth of the money raised went to the appropriate cause, and the BCPF organization declared bankruptcy. A bankruptcy court approved a settlement agreement for each state, and the AG retained discretion to distribute restitution pro rata. Based on the approximate percentages raised in each state, DHCS, EWC Program received over \$632,000. DHCS will use these funds to provide low- or no-cost mammograms, or analogous cancer screenings to uninsured or underinsured women.

EWC Expenditures

The Family Health May 2018 Local Assistance Estimate for FYs 2017-18 and 2018-19 allocated \$33.240 million for the EWC program for FY 2018-19.

**FY 2018-19 Actual Expenditures for Dates of Service July 1, 2018, through
December 31, 2018**

Related Program Monitoring Data: Type of Claim	Total Claims	Total Amount Paid*
Office Visits and Consultations	76,938	\$2,231,643.26
Screening Mammograms	60,256	\$6,177,792.90
Diagnostic Mammograms	16,757	\$1,691,747.02
Diagnostic Breast Procedures	7,300	\$259,333.71
Other Clinical Services ³	85,446	\$5,606,626.77
Case Management ⁴	8,929	\$445,850.00
Grand Total	255,626	\$16,412,993.66

**FY 2017-18 Actual Expenditures for Dates of Service July 1, 2017, through
June 30 2018**

Related Program Monitoring Data: Type of Claim	Total Claims	Total Amount Paid*
Office Visits and Consultations	161,268	\$4,656,004.10
Screening Mammograms	136,740	\$12,791,840.12
Diagnostic Mammograms	48,887	\$4,008,374.81
Diagnostic Breast Procedures	15,006	\$554,326.04
Other Clinical Services ³	182,372	\$9,236,767.96
Case Management ⁴	16,602	\$824,420.12
Grand Total	560,875	\$32,071,733.15

***Note:** This summarized data is from paid claims for breast and cervical cancer screening services adjudicated as of May 16, 2019, and does not include data for denied claims. Therefore, the reported claims data does not represent the total expenditures for the period and cannot be compared to data provided through other formal processes (e.g., Budget Estimates).

EWC Bi-annual Reports to the Legislature are posted on line on the DHCS website:
<http://www.dhcs.ca.gov/formsandpubs/Pages/Reports2thelegislature20182019.aspx>

³ Other Clinical Services include cervical screening and diagnostic services, and pathology procedures for both breast and cervical cancer screenings.

⁴ Case Management is not reimbursable for normal screening results and is reimbursed at \$50 for abnormal screening results.